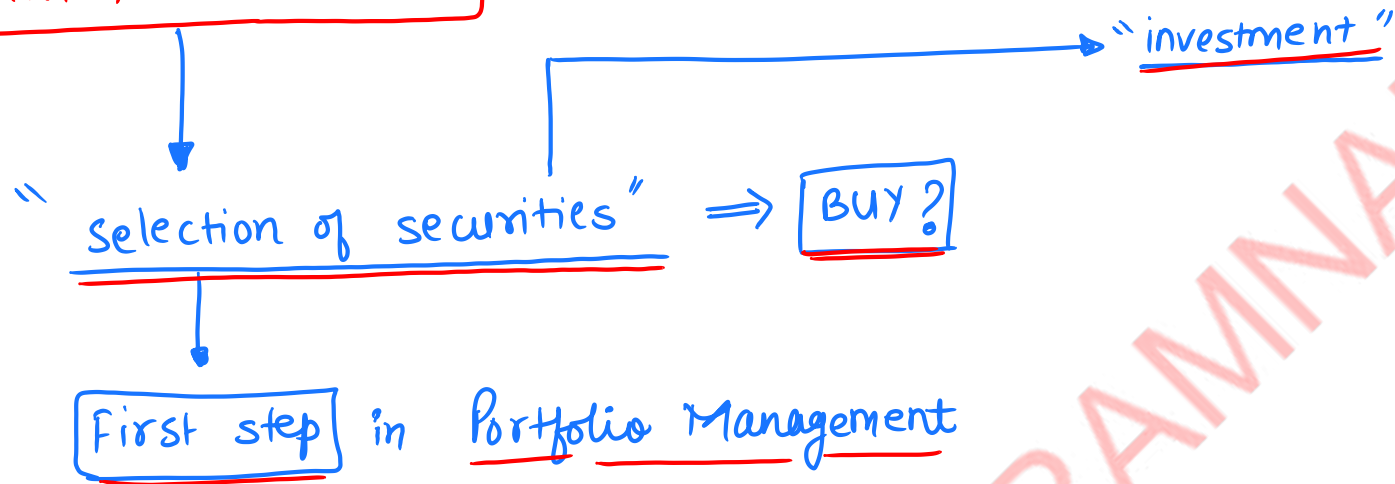


SECURITY

ANALYSIS

CA AKSHAY RAMNANI

SECURITY ANALYSIS



Approaches to Security Analysis



Assumption :-

Assumptions :-

(i)
Share Price → depends on

Share Price → depends on future dividends
expected by Investor

↓
"Dividend Discount Model"
BDM

↓
Myron J. Gordon

↓
Gordon Model

demand &
supply of
the share

↓
(if) share Price moves
in trend.

(or)
share Price follows
a pattern

↓
UP
trend

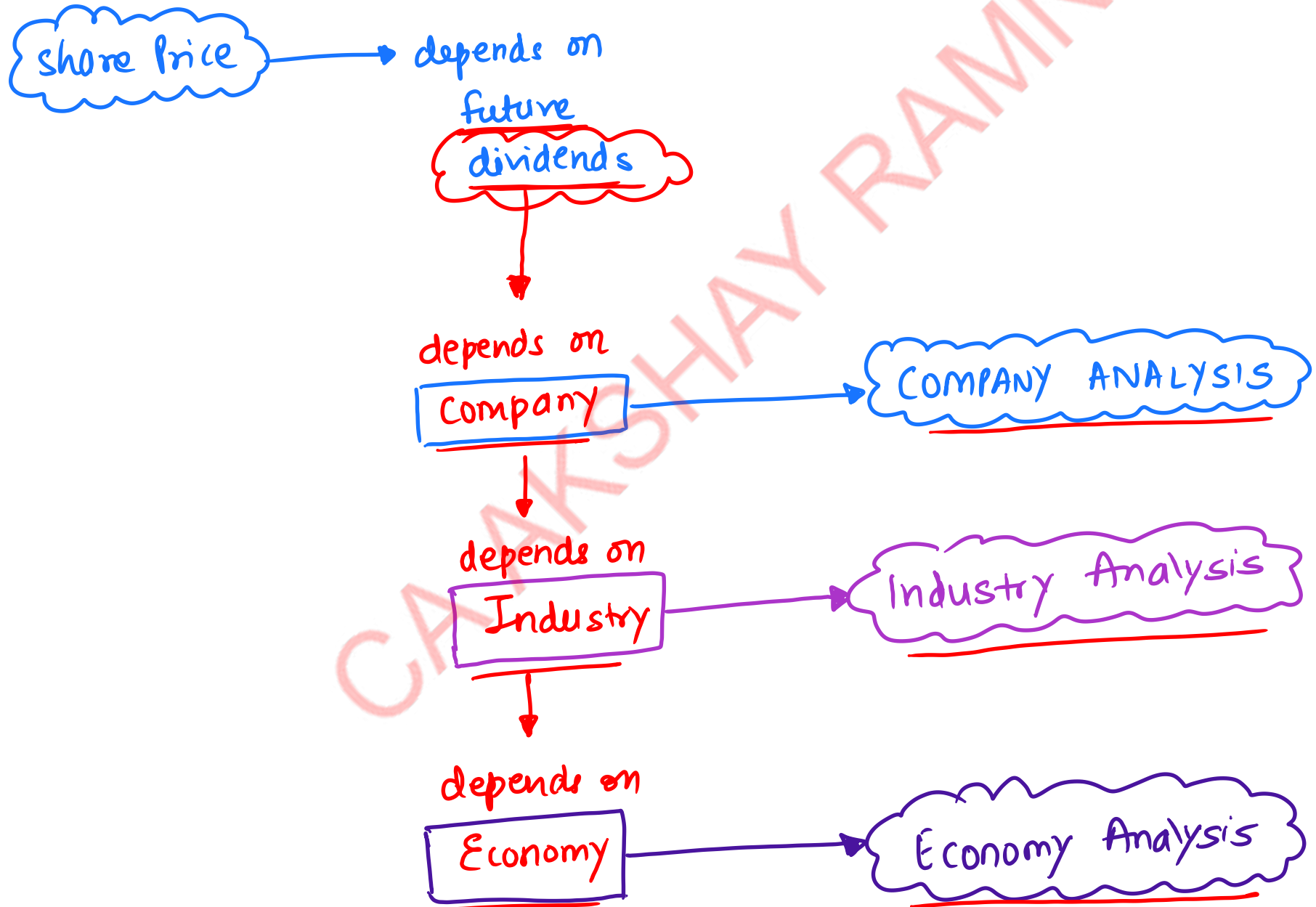
↓
BULLISH
trend

↓
DOWN
trend

↓
BEARISH
trend

↓
No
trend

FUNDAMENTAL ANALYSIS



fundamental Analysis

Company Analysis

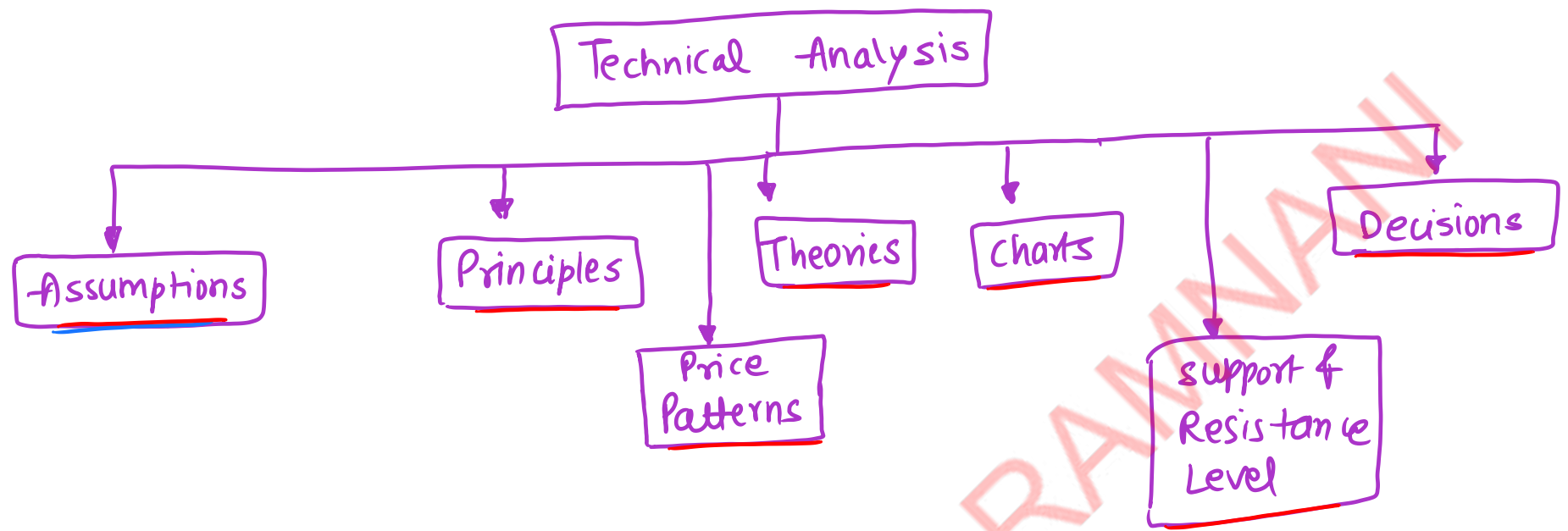
- company size
- "financial statements Analysis"
- P/E Ratio
- EPS
- Management Quality etc.

Industry Analysis

- Product Life Cycle
- Government Policies
- Competition etc.

Economy Analysis

- National Income (GNP)
- Inflation Rates etc



Assumptions

- demand & supply
- Trend / Pattern
- $D \uparrow S = \Rightarrow \text{Price} \uparrow = \text{BUY}$
- $D \downarrow S = \Rightarrow \text{Price} \downarrow = \text{SELL}$

Principles

- market price discounts everything
- Price moves in trends
- History repeats itself

Theories

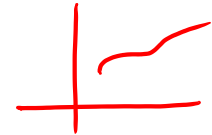
- The Dow Theory
- Elliot Wave Theory
- Random Walk Theory

Charts

- Bar chart
- Line chart
- Point & figure chart

Support level

→ Lowest value → Buying Pressure to bounce back



Resistance level

→ Selling Pressure to bounce back

→ Highest value → selling pressure to bounce back

Price Patterns

- Channel
- Wedge
- Head & Shoulders
- Triangle / Coil formation
- Flags & Pennants form
- Double Top
- Double Bottom
- Gap



Decisions

BUY and SELL decisions

when to
BUY?

BUY
SIGNAL

when to
SELL?

SELL
SIGNAL

TOOLS

Moving Averages

Arithmetic
Moving
Average
(AMA)

Exponential
Moving
Average
(EMA)

AMA and EMA are LINES

y-axis

SELL SIGNAL

(sensex)

Actual
share Price Line



EMA $\Rightarrow$

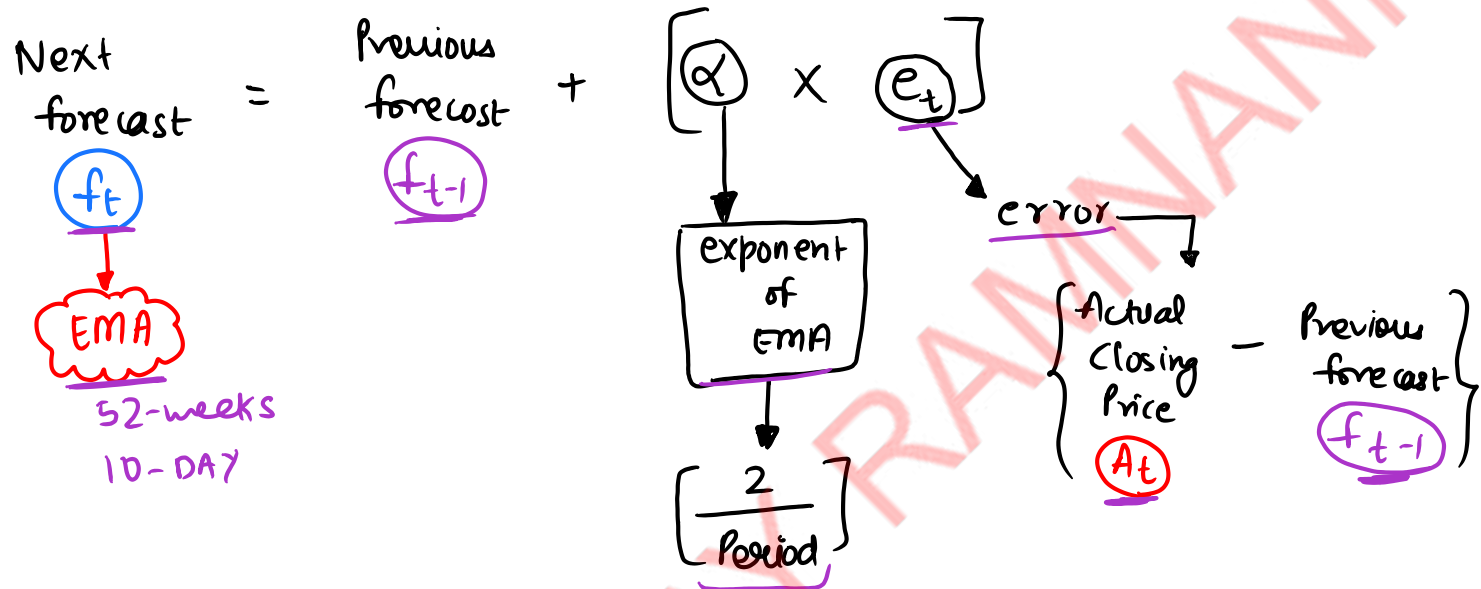


Table $\hat{=}$ 6 columns

Period ①	closing Price A_t ②	f_{t-1} ③	e_t ④	$\alpha \times e_t$ ⑤	$f_t = \text{EMA}$ ⑥
✓	✓	Previous f_t	$\downarrow$	$\alpha \times ④$	③ + ⑤
✓	✓		② - ③		✓
✓	✓				✓
✓	✓				✓

Question :-

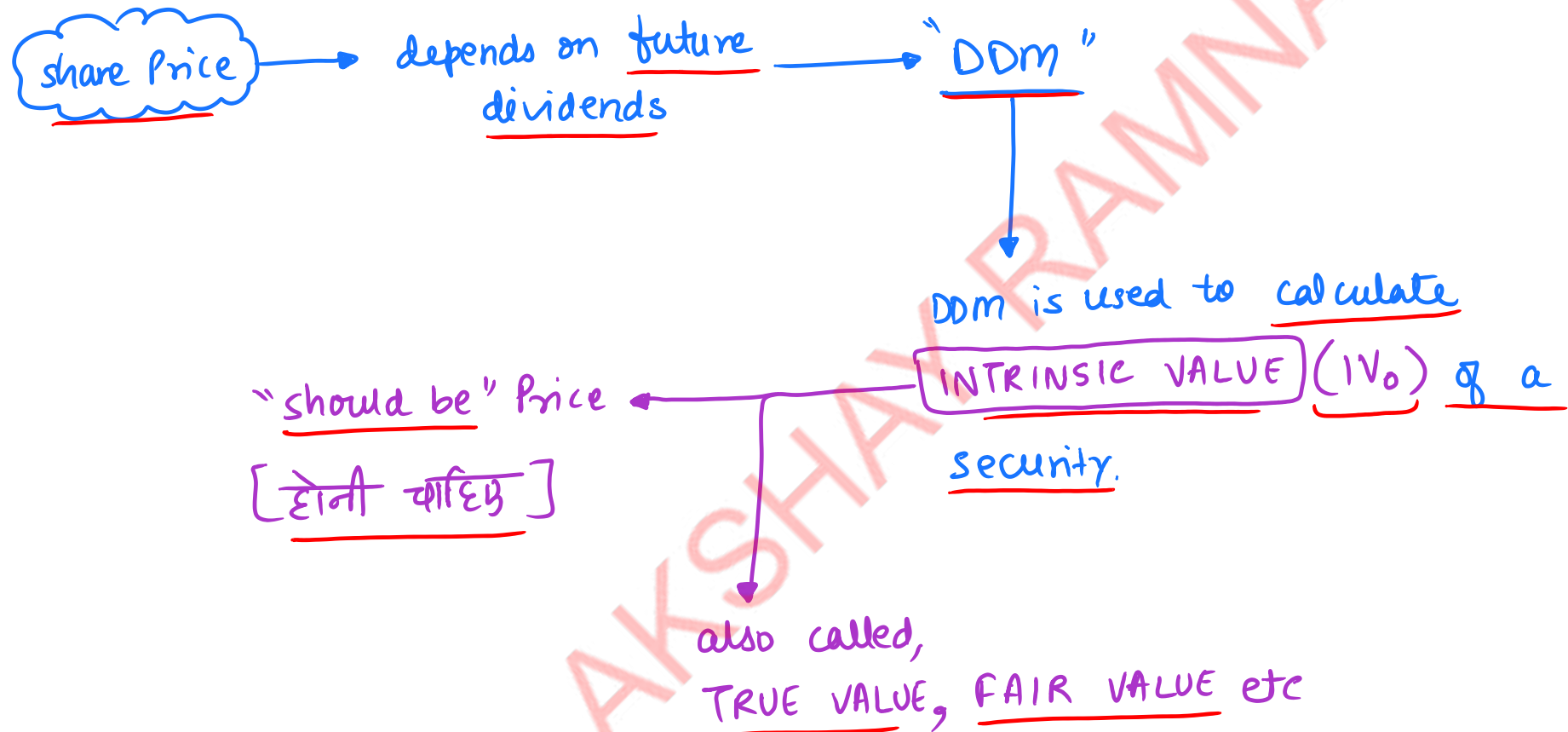
$\alpha = 0.062$

⑥ column Table :-

① Period (DAYS)	② Closing Price A_t	③ f_{t-1}	④ = ② - ③ e_t	⑤ = $\alpha \times$ ④ $(\alpha) \times (e_t)$	⑥ = ③ + ⑤ f_t EMA
6	14522	15000	(478)	(29.636)	14970.364
7	14925	14970.364	(45.364)	(2.812)	14967.55
10	15222	14967.55	254.45	15.776	14983.32
11	16000	14983.32	1016.68	63.034	15046.354
12	16400	15046.354	1353.646	83.926	15130.28
13	17000	15130.28	1869.72	115.922	15246.202
17	18000	15246.202	2753.798	170.735	15416.937

↓
UP trend
↓
Bullish trend

Fundamental Analysis



PRICE

→ DECISION TABLE

→ No. ③

"should be"
Price

Actual
Price



① $V_0 > P_0$

Observation

Decision/Action

underpriced/
undervalued

BUY

② $V_0 < P_0$

Overpriced/
overvalued

SELL

③ $V_0 = P_0$

no mispricing/
correctly valued

Buy/
HOLD

EFFICIENT MARKET HYPOTHESIS

→ "Separate Concept"

Efficient Market Theory

Based on Random Walk Theory

Share Prices are always traded at Intrinsic value

$$IV_0 = P_0 \quad \& \quad E(R) = R_e$$

Fundamental Analysis
NOT APPLICABLE

No connection between
past stock price &
present/future
stock prices

Technical Analysis

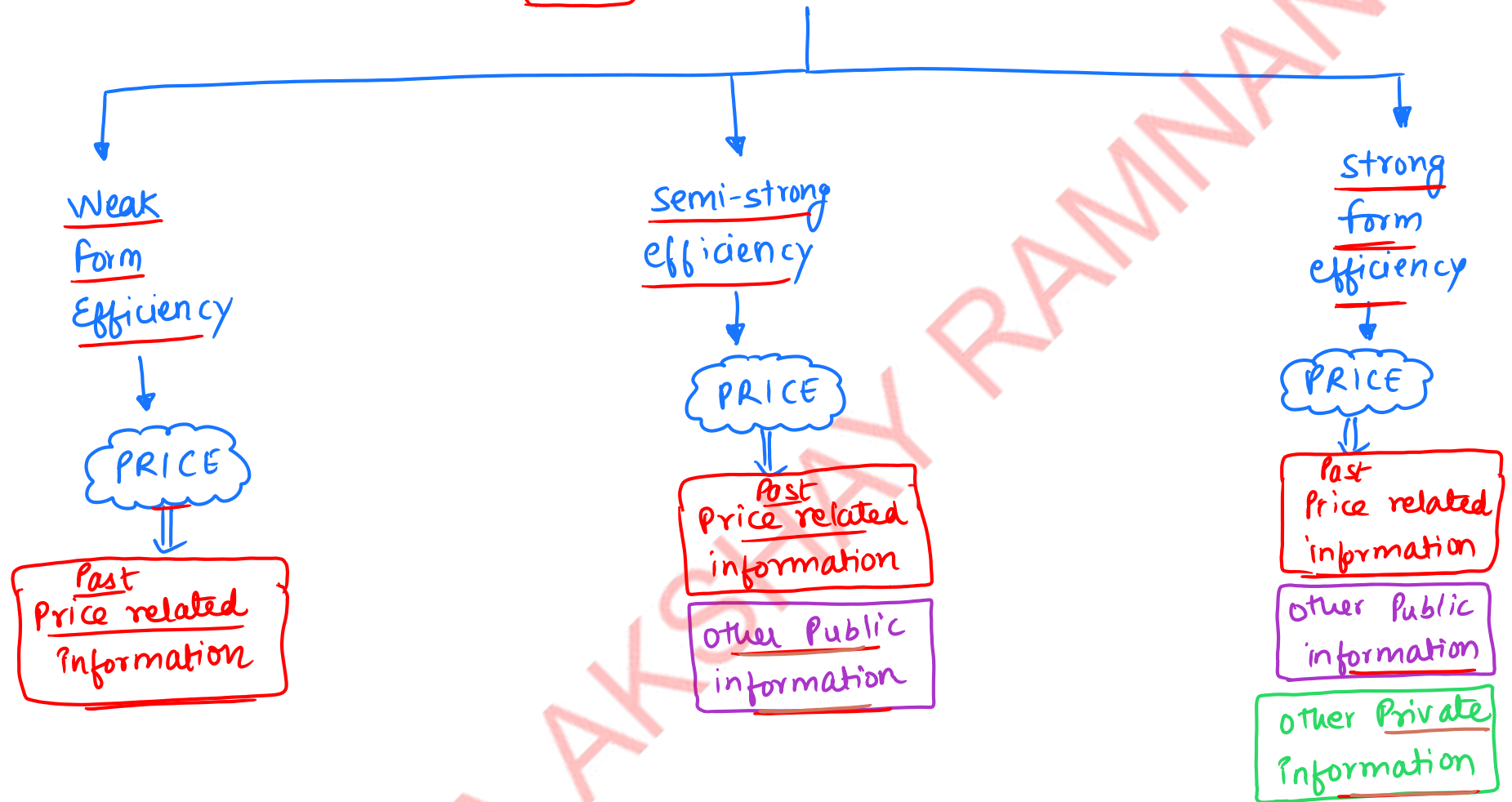
NOT APPLICABLE

This implies that

MARKET IS EFFICIENT

EFFICIENT MARKET

Level of Market Efficiency



Theoretically verify → Weak form of Efficient Market Hypothesis

↓
③ Tests

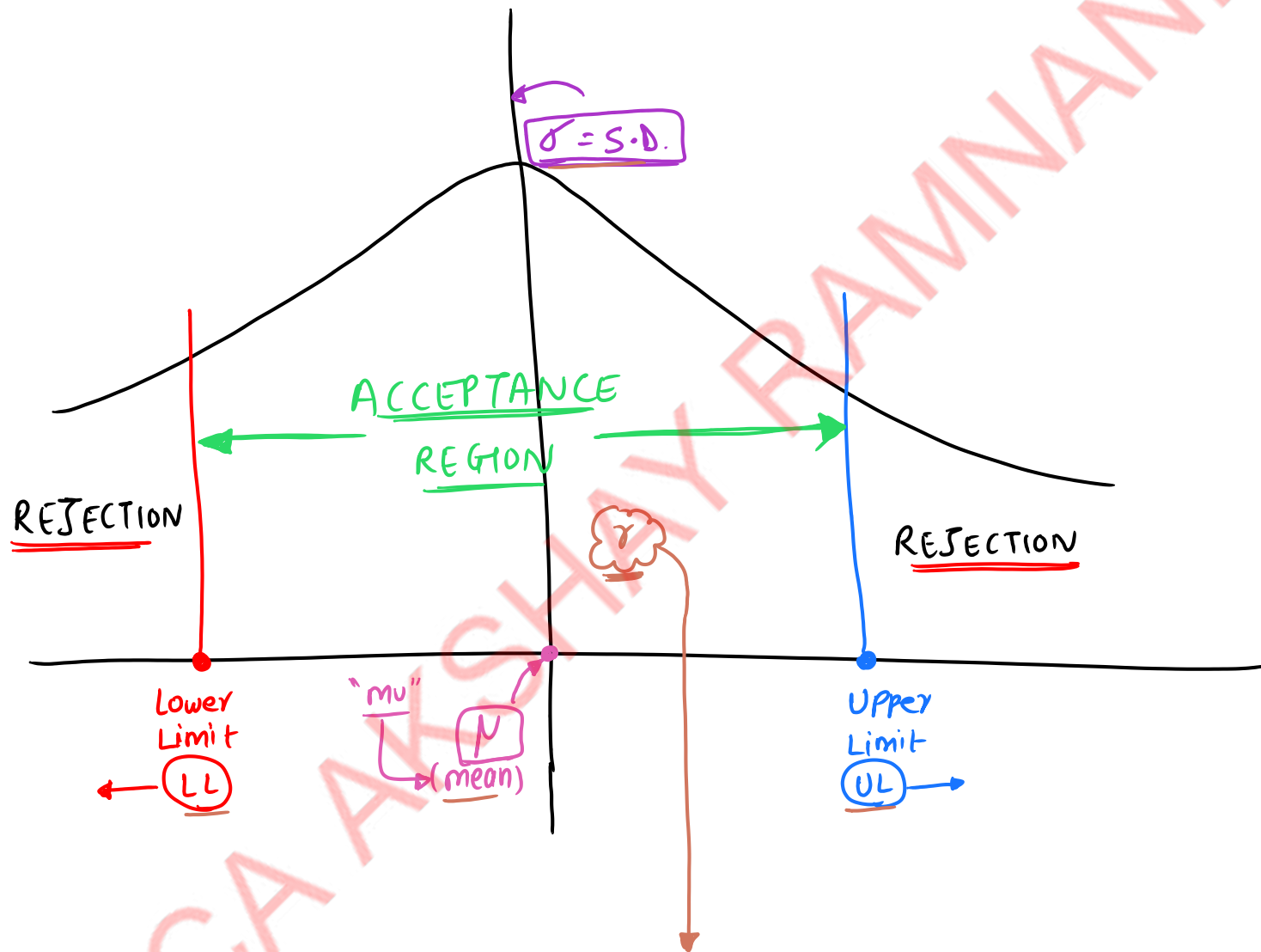
↓
Serial
Correlation
Test

↓
RUNS
TEST

↓
Filter
Rules
Test

CA AKSHAY PRAMMANI

RUNS TEST



If r lies here, i.e. in acceptance region,

Mkt has weak form of efficiency.

$\therefore$ Returns cannot be earned with

certainty.

steps :-

① Calculate :-

n_1 = number of (+) $\rightarrow$ price rise

n_2 = number of (-) $\rightarrow$ price fall

σ = number of changes i.e. $[\oplus \text{ to } \ominus]$ (or) $[\ominus \text{ to } \oplus]$

[include 1st one]

② Calculate :-

$$\mu \text{ (mean)} = \frac{2n_1 n_2}{n_1 + n_2} + 1$$

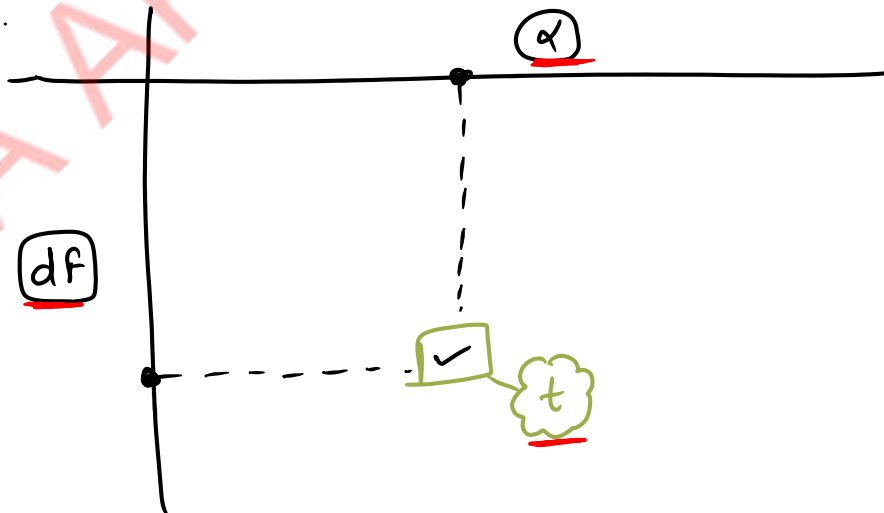
$$\sigma \text{ (SD)} = \sqrt{\frac{(\mu - 1)(\mu - 2)}{n_1 + n_2 - 1}}$$

degree of freedom $\underline{df} = \underline{n_1 + n_2} - 1$

$\underline{\alpha}$ = level of significance

③ select $\underline{t}$ from T-Distribution Table using $\underline{df}$ and $\underline{\alpha}$

T-Distribution Table



④ Calculate :-

$$\text{Lower Limit } LL = N - [t \times \sigma]$$

$$\text{Upper Limit } UL = N + [t \times \sigma]$$

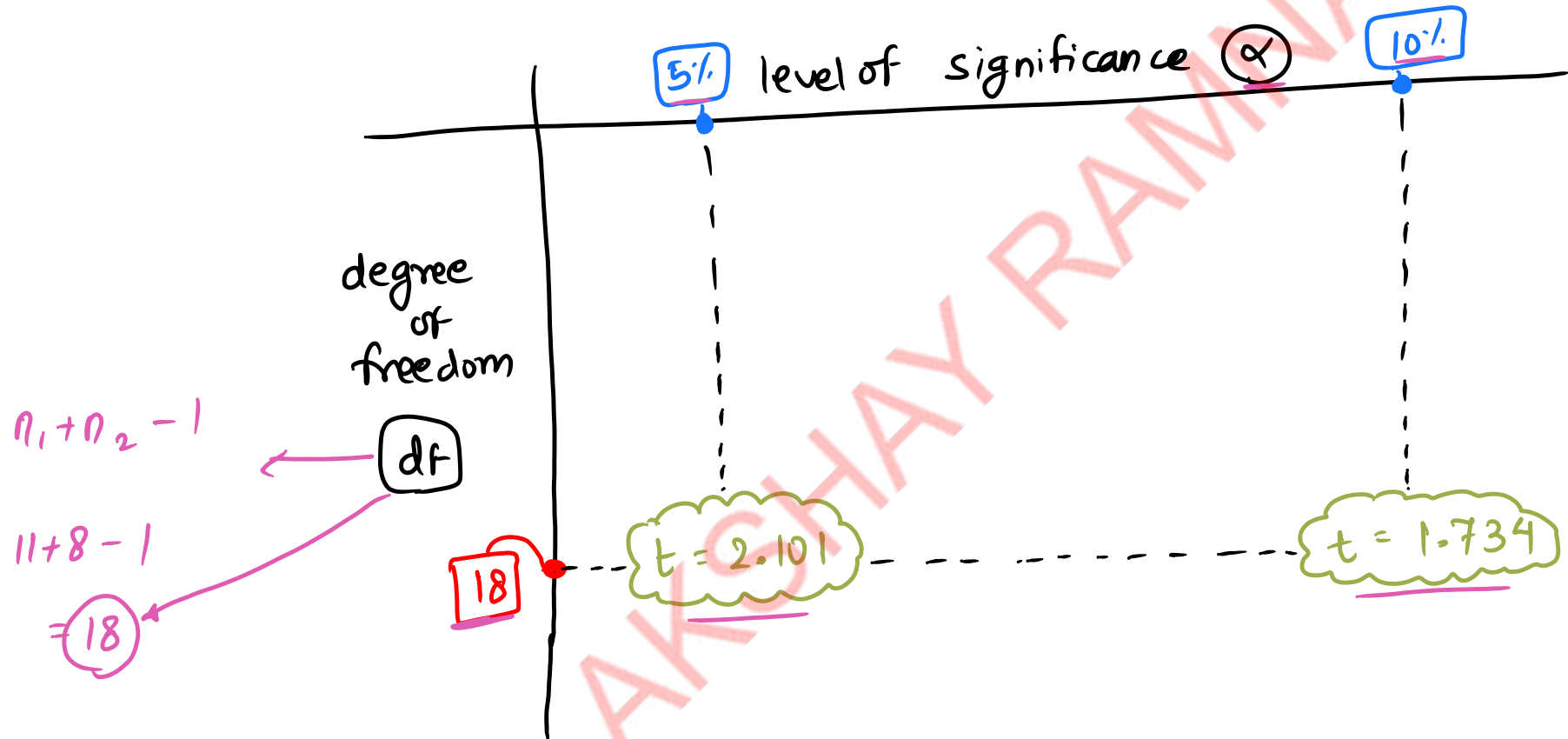
⑤ Check whether γ lies between LL and UL .
"Acceptance Region"

Shortcut to remember

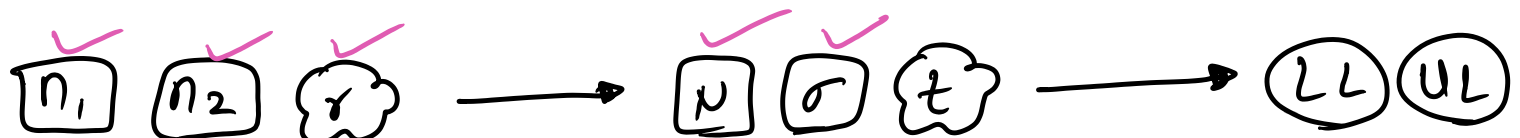


Question :-

Given :-



steps :-



Date	Closing Sensex	Sign of Price Charge
1.10.07	2800	-
3.10.07	2780	-
4.10.07	2795	+
5.10.07	2830	+
8.10.07	2760	-
9.10.07	2790	+
10.10.07	2880	+
11.10.07	2960	+
12.10.07	2990	+
15.10.07	3200	+
16.10.07	3300	+
17.10.07	3450	+
19.10.07	3360	-
22.10.07	3290	-
23.10.07	3360	+
24.10.07	3340	-
25.10.07	3290	-
29.10.07	3240	-
30.10.07	3140	-
31.10.07	3260	+

 = 8
 (7+1)

$$\boxed{n_1} = \text{no. of } (+) = \boxed{11}$$

$$\boxed{n_2} = \text{no. of } (-) = \boxed{8}$$

$$\sigma = 8$$

$$\boxed{N} = \frac{2 n_1 n_2}{n_1 + n_2} + 1 = \frac{2 \times 11 \times 8}{11 + 8} + 1 = \boxed{10.26}$$

$$\sigma = \sqrt{\frac{(n-1)(n-2)}{n_1 + n_2 - 1}} = \sqrt{\frac{(10.26-1)(10.26-2)}{11+8-1}} = \boxed{2.06}$$

$$t = 2.101$$

$$t = 1.734$$

$$\boxed{LL} = N - [t \times \sigma]$$

$$\boxed{LL} = 10.26 - [1.734 \times 2.06]$$

$$= 10.26 - [2.101 \times 2.06]$$

$$= 5.932$$

$$UL = \mu + [t \times \sigma]$$

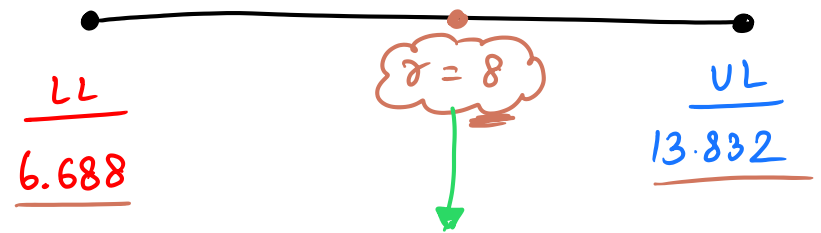
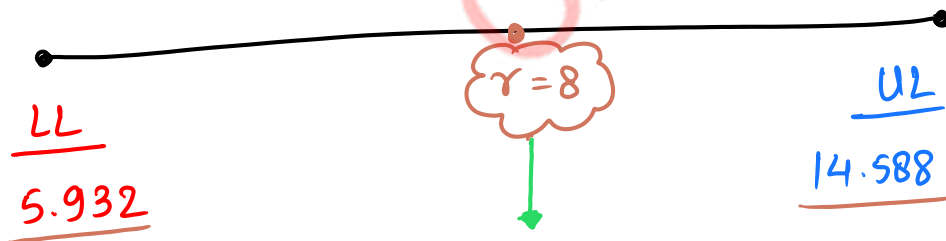
$$= 10.26 + [2.101 \times 2.06]$$

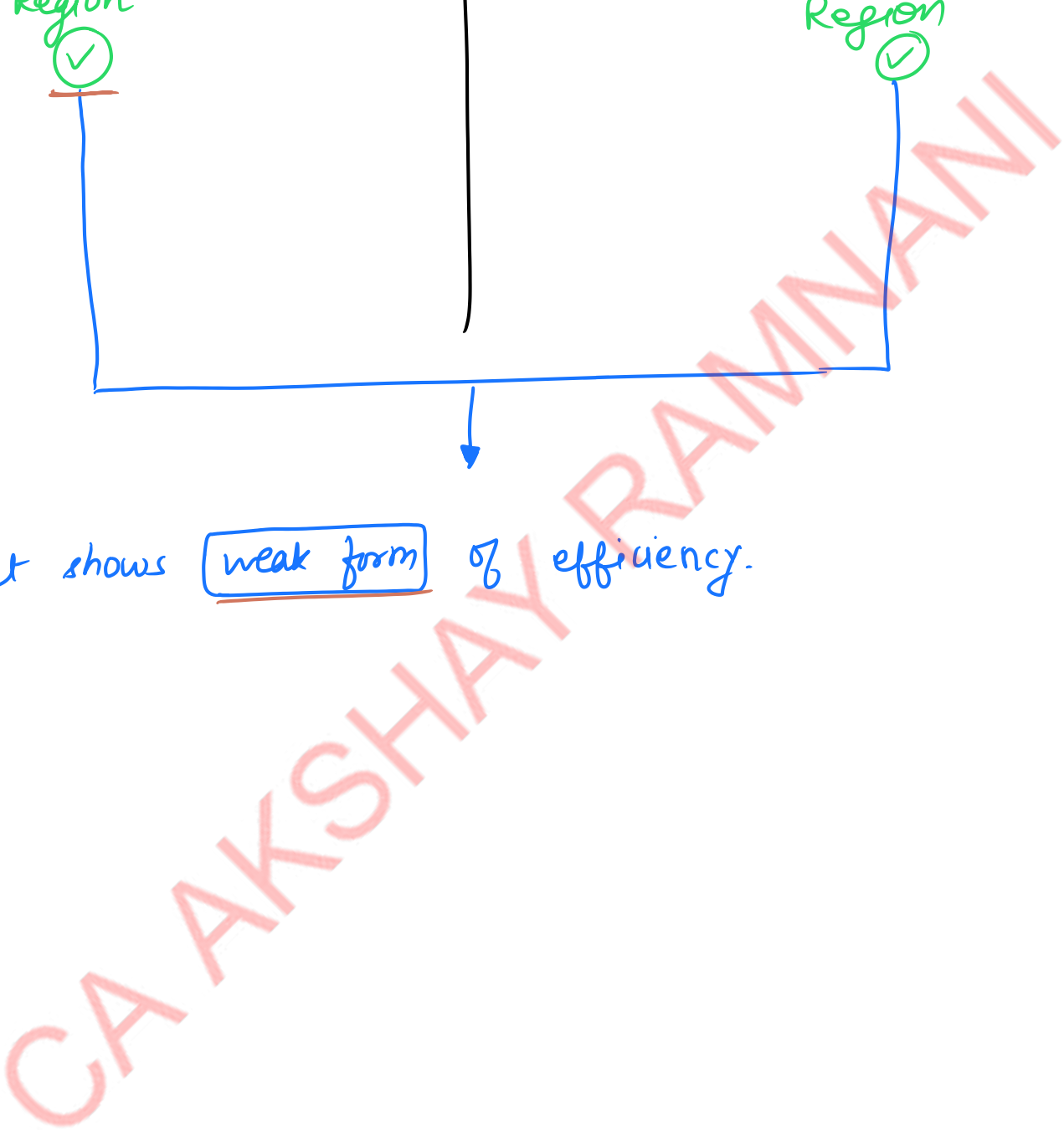
$$= 14.588$$

$$= 6.688$$

$$UL = 10.26 + [1.734 \times 2.06]$$

$$= 13.832$$





① BASICS

② Approaches

2.1

fundamental Analysis

2.1.1. Assumptions

2.1.2 Company Analysis

2.1.3 Industry Analysis

2.1.4 Economy Analysis

2.1.5 Price - Decision Table

2.2

Technical Analysis

2.2.1. Assumptions

2.2.2. Principles

2.2.3 Decisions

2.2.3.1 EMA

③ Efficient Market Hypothesis

③.1 Levels of Market Efficiency

③.1.1 weak form Efficiency $\Rightarrow$ Weak form of Efficient Mkt. Hypothesis.